

# Digitale metodeproblemer: to eksempler

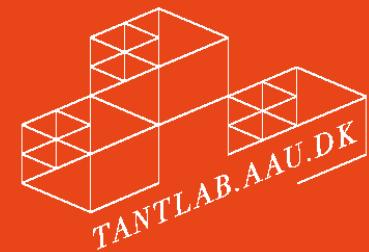
*Selskab for Surveyforskning, 24 April 2019*

Anders Kristian Munk

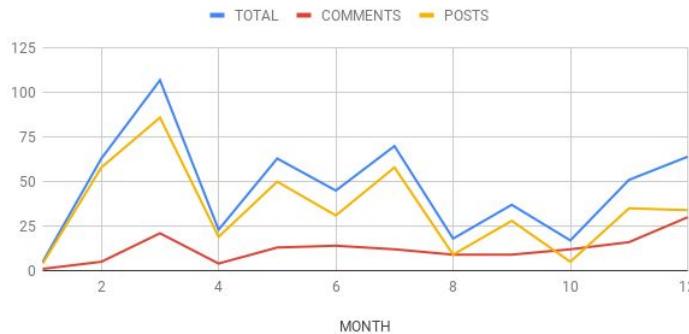
twitter: @AndersKMunk + @TANTlab

mail: akm@learning.aau.dk

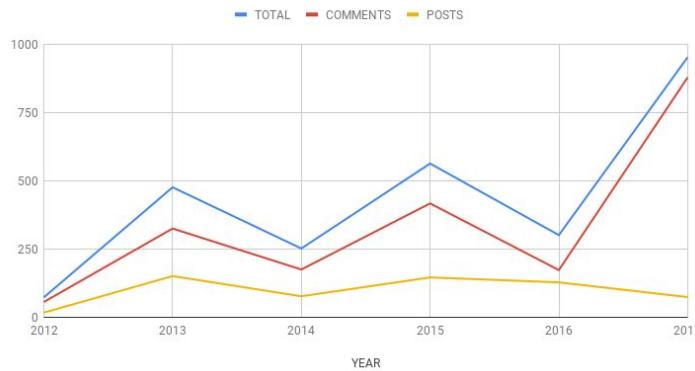
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Mentions of "Bivirkning" in Danish HPV related Facebook talk  
(2015 only)



Mentions of "Bivirkning" in Danish HPV related Facebook talk



Kan en TV-dokumentar være årsagen til en 'shit storm' på de sociale medier?

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# **Det Danske FB Atlas**

71.000 åbne danske FB pages

25.000.000 opslag

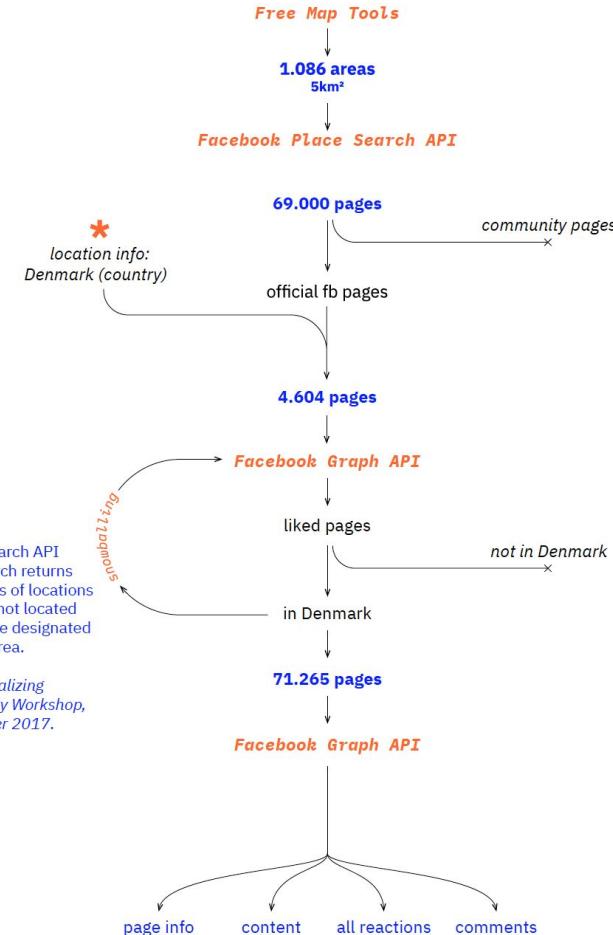
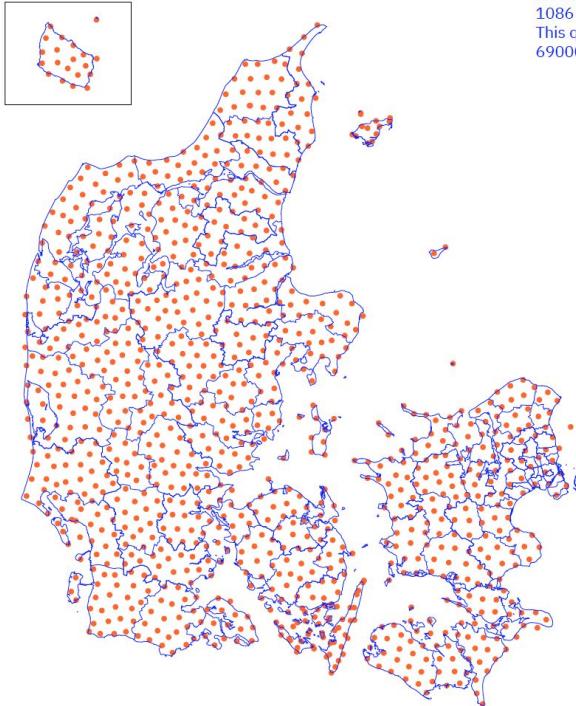
125.000.000 kommentarer

500.000.000 reaktioner

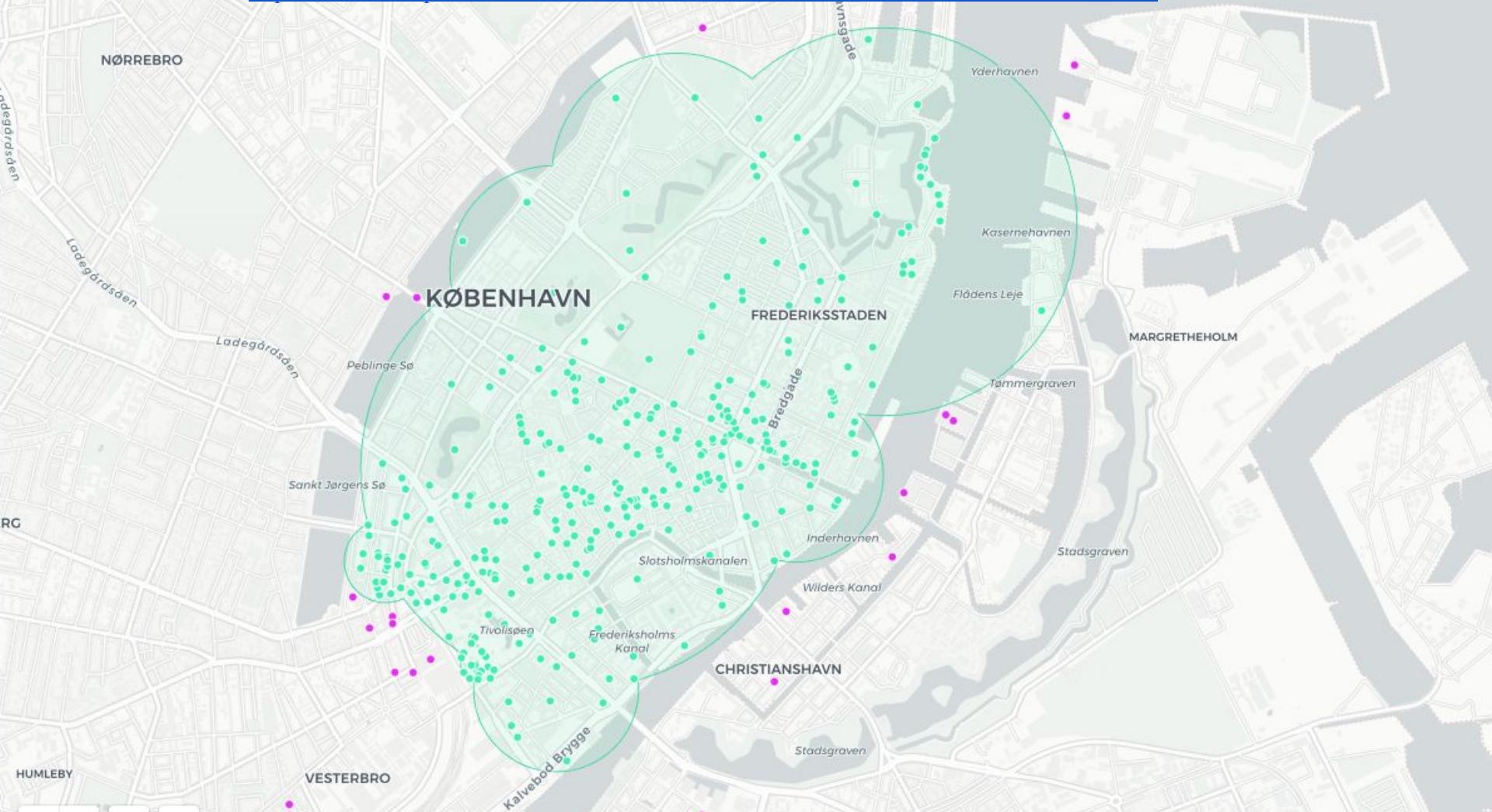
700.000 events

12.000.000 brugere

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<https://iosonosempreio.carto.com/builder/387184b0-f002-4088-aeb5-082a1d868e0c/embed>



# Querying places per area and events retrieved through them

Q1. Places per area

**TOTAL: 484 places**

inside Copenhagen K

Q2. Events retrieved through place

**TOTAL: 1.977**

places + venues

217 matching  
places

438 places  
Inside the fence

201 places  
with address

247 places  
with GPS

386 places  
with address  
out of place

653 places  
with GPS  
out of place

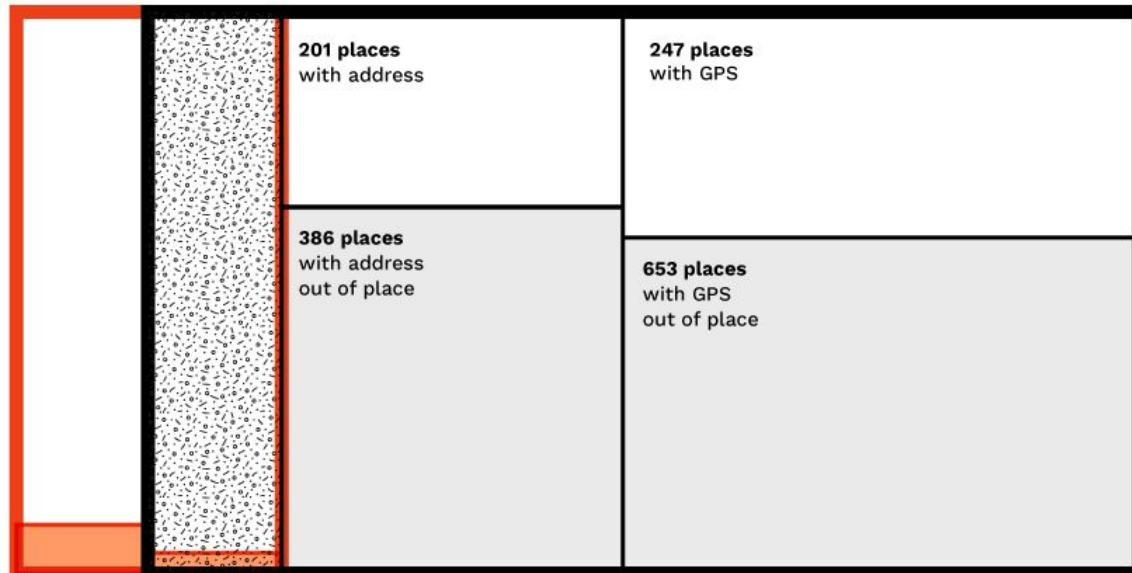
30

Out of place

16 matching  
places

Out of place

52  
'Spiritual'  
places



## Querying only from the places inside the research area

Q1. Places per area

**TOTAL: 392 places**

inside Copenhagen K

Q2. Events retrieved through place

**TOTAL: 1.861**

places + venues

206 matching  
places

392 places  
Inside the fence

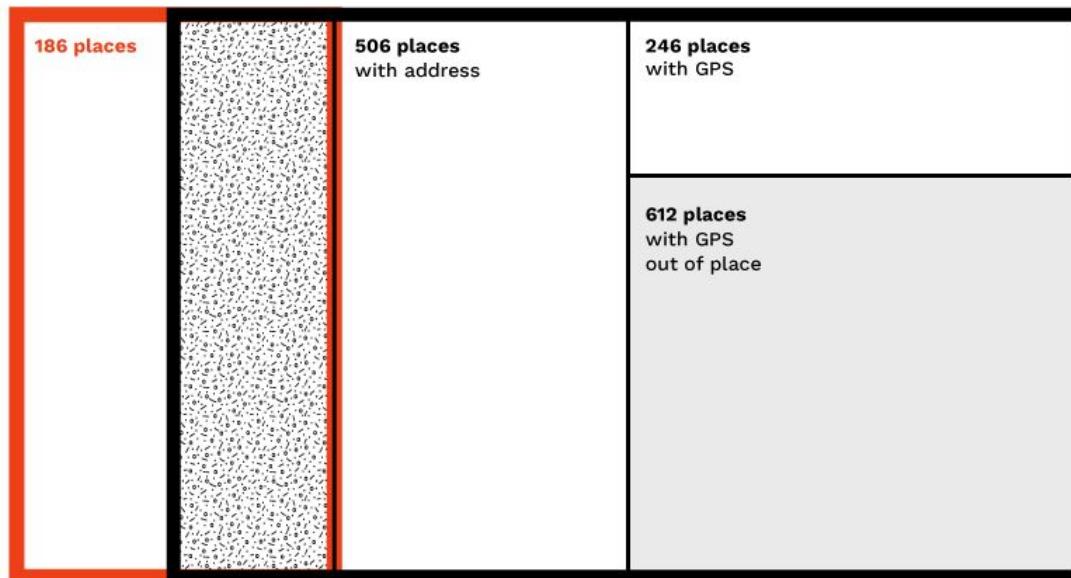
186 places

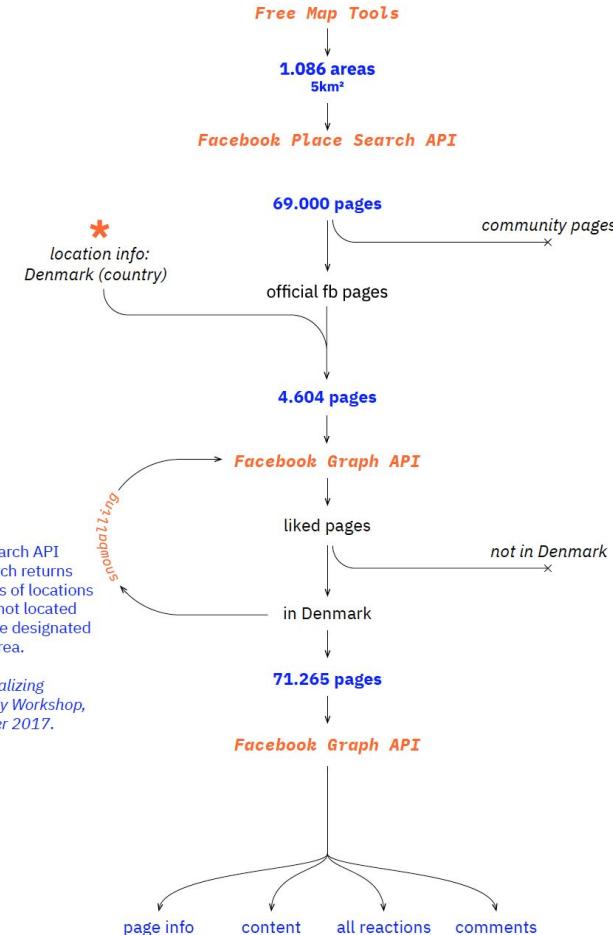
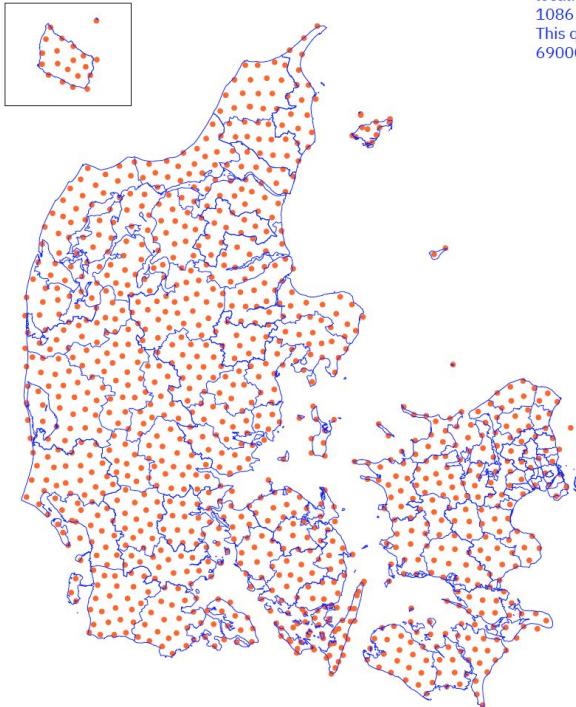
506 places  
with address

246 places  
with GPS

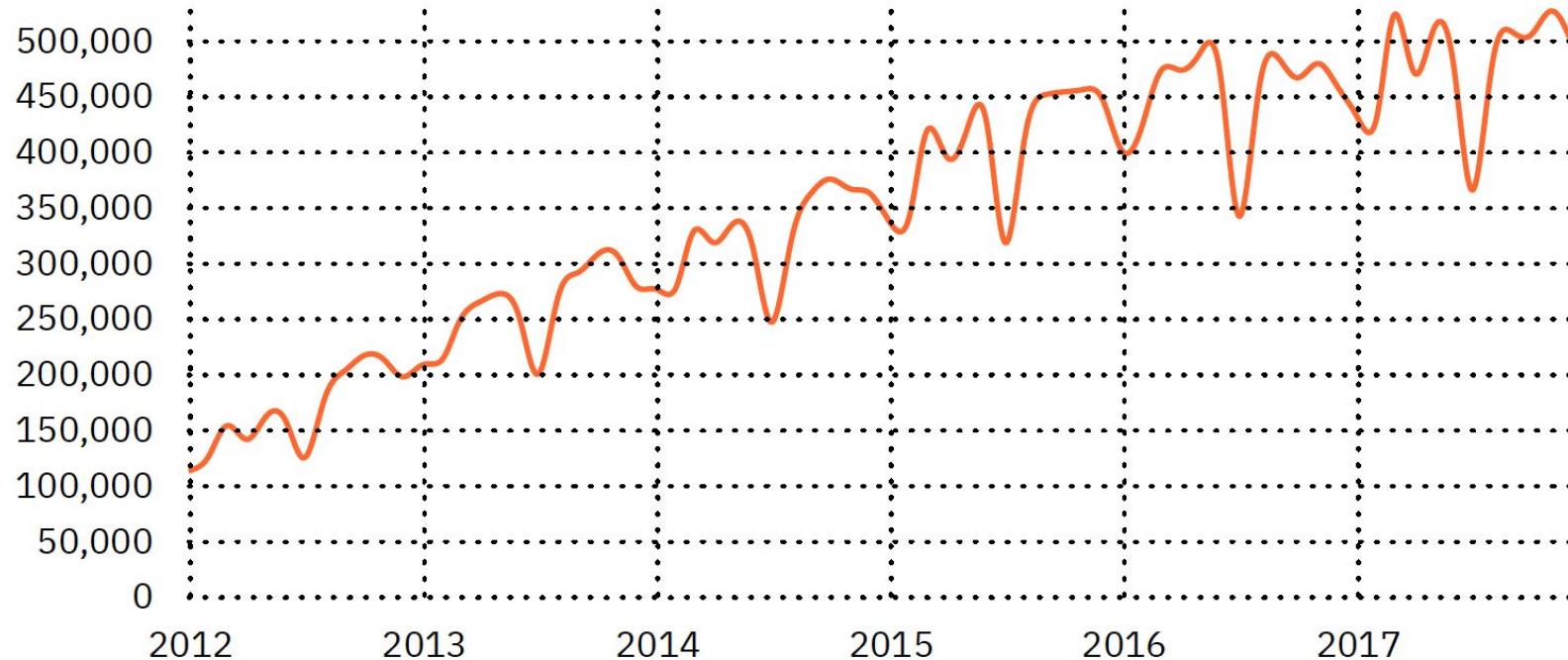
612 places  
with GPS  
out of place

51  
'Spiritual'  
places



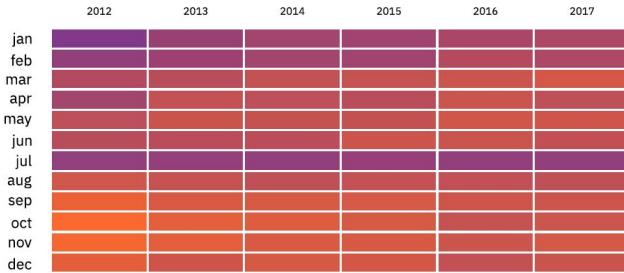


## Amount of posts month by month



### In which months of the year do pages post most content in each year?

Post activity for each month visualized as a ratio of total post activity for the year.

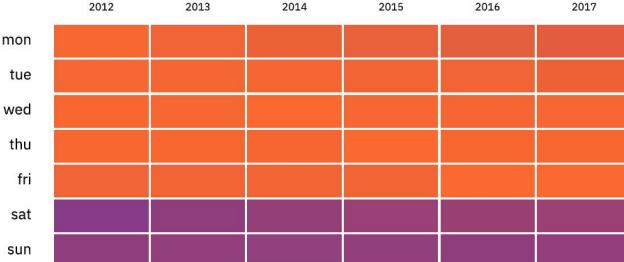


Ratio of yearly post activity

0      0.1091062538

### On which days of the week do pages post most content in each year?

Post activity for each day of the week (summarized across all weeks in the year) visualized as a ratio of total post activity for the year.

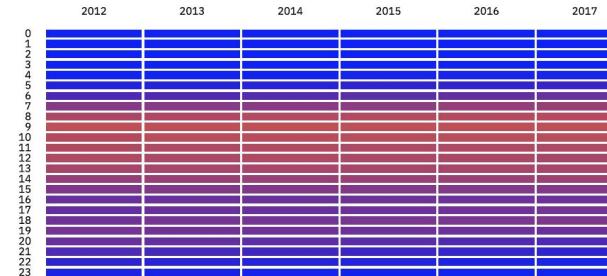


Ratio of yearly post activity

0      0.1665678263

### In which hour of the day do pages post most content in each year?

Post activity for each hour of the day (summarized across all days in the year) visualized as a ratio of total post activity for the year.

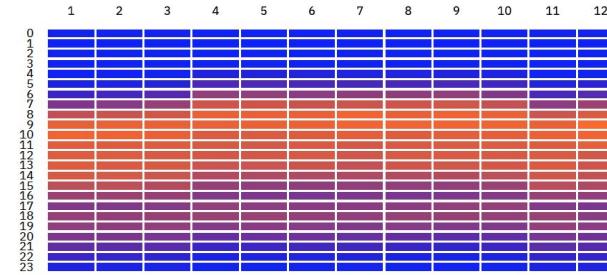


Ratio of yearly post activity

0      0.08358296604

### In which hour of the day do pages post most content in each month?

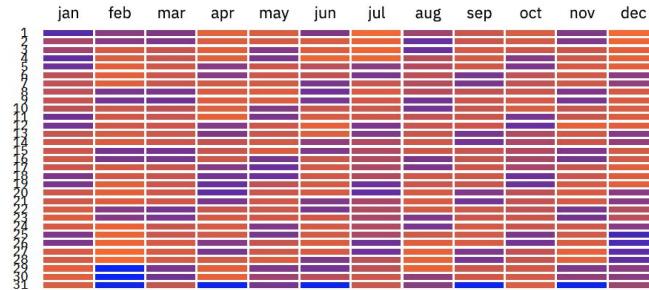
Post activity summarized for each hour of the day as a percentage of total post activity for the month.



Ratio of monthly post activity

0      0.087378866

2014

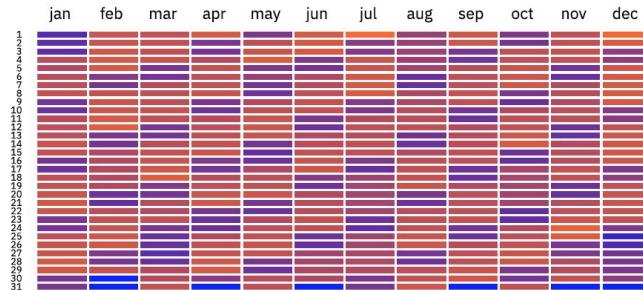


Ratio of yearly post activity

0 0.04542817

34

2016

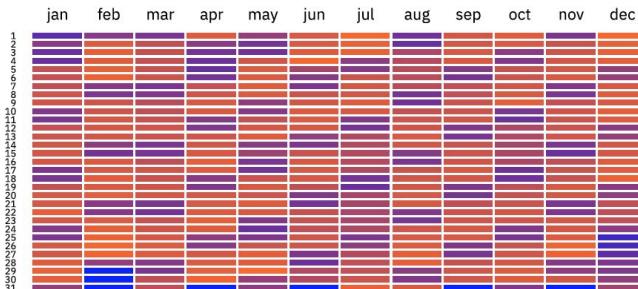


Ratio of yearly post activity

0 0.04902052731

35

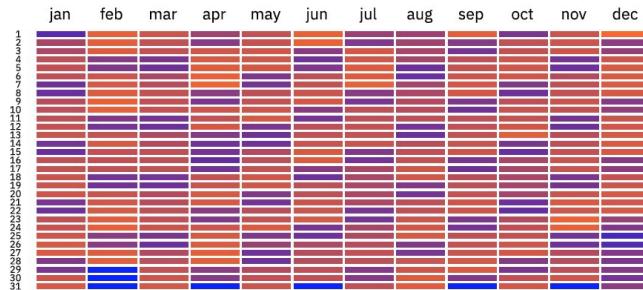
2015



Ratio of yearly post activity

0 0.04551972618

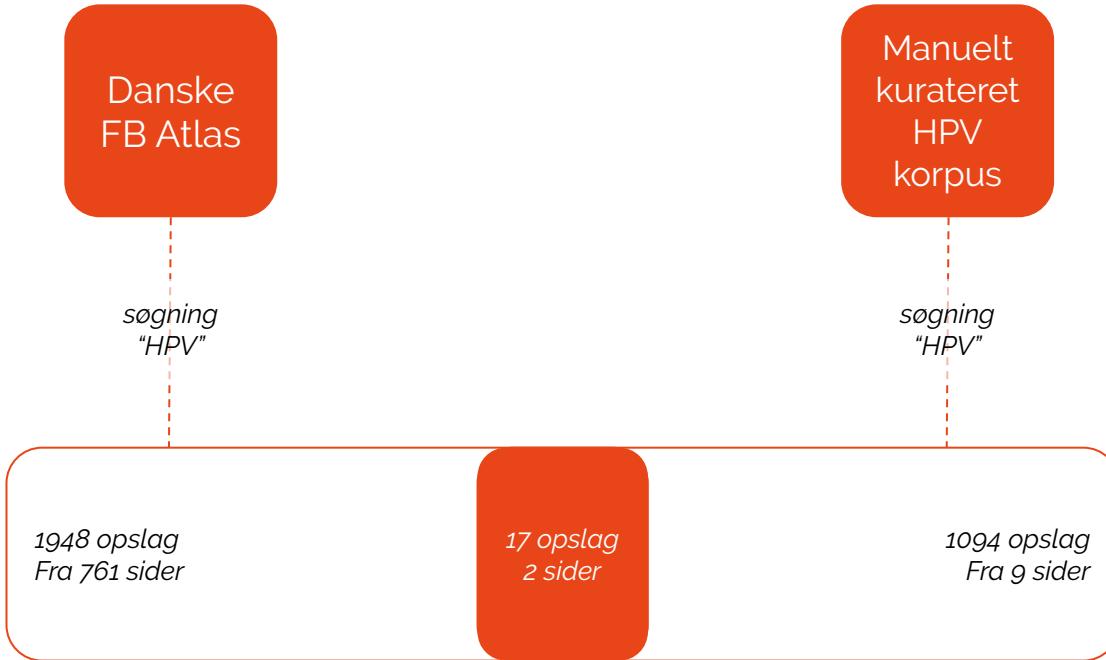
2017



Ratio of yearly post activity

0 0.04715508188

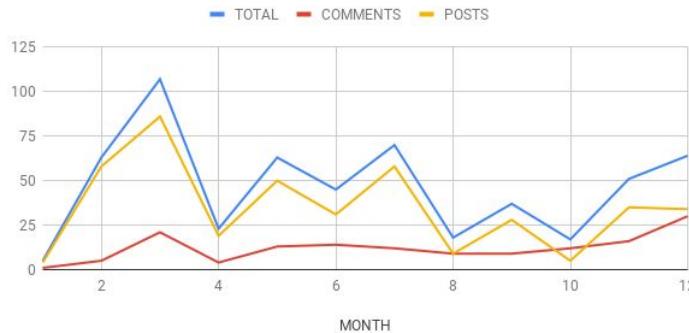
36



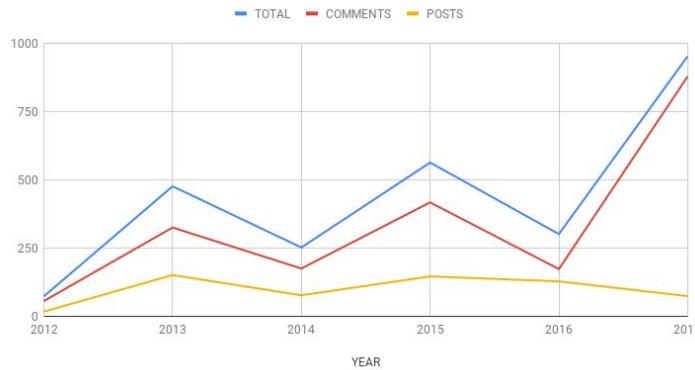
To strategier til at indsamle “HPV-relateret Facebook snak”

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Mentions of "Bivirkning" in Danish HPV related Facebook talk  
(2015 only)



Mentions of "Bivirkning" in Danish HPV related Facebook talk



Kan en TV-dokumentar være årsagen til en 'shit storm' på de sociale medier?

## Welcome to the Nordic Design Resource

These are the results of the first ever comprehensive study of the Nordic design resource.

The study reveals that there are far more design professionals in the Nordic countries than previously detected. Furthermore, the study offers new insights into how designers operate in a Nordic context. These insights are crucial in order to provide a more solid understanding of the design field in the Nordics.

The study is based on an innovative methodological approach combining both classical and new sources of data.



Scroll down to read more



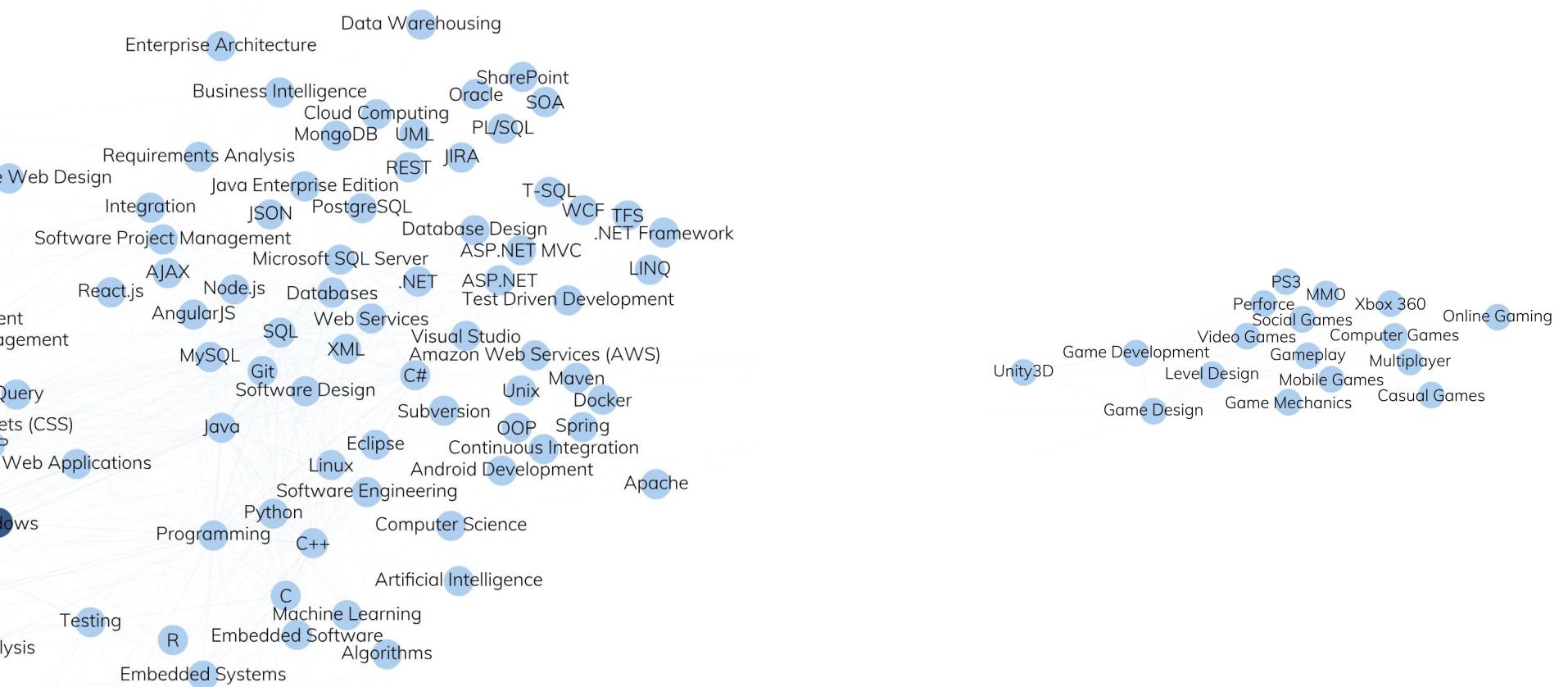
## Design discipliner som co-skill netværk

Vi gennemsøgte 12,000 LinkedIn profiler fra nordiske designere mhp. at finde ud af, hvilke skills de reklamerer med.

Udfra søgeresultatet konstruerede vi et netværk hvor skills er forbundne hvis mange profiler reklamerer med dem begge.

Vi finder at skills optræder sammen i klart definerede klynger.





*Digital design? Eller game design + software design?*

Strategic design

Graphic and visual design

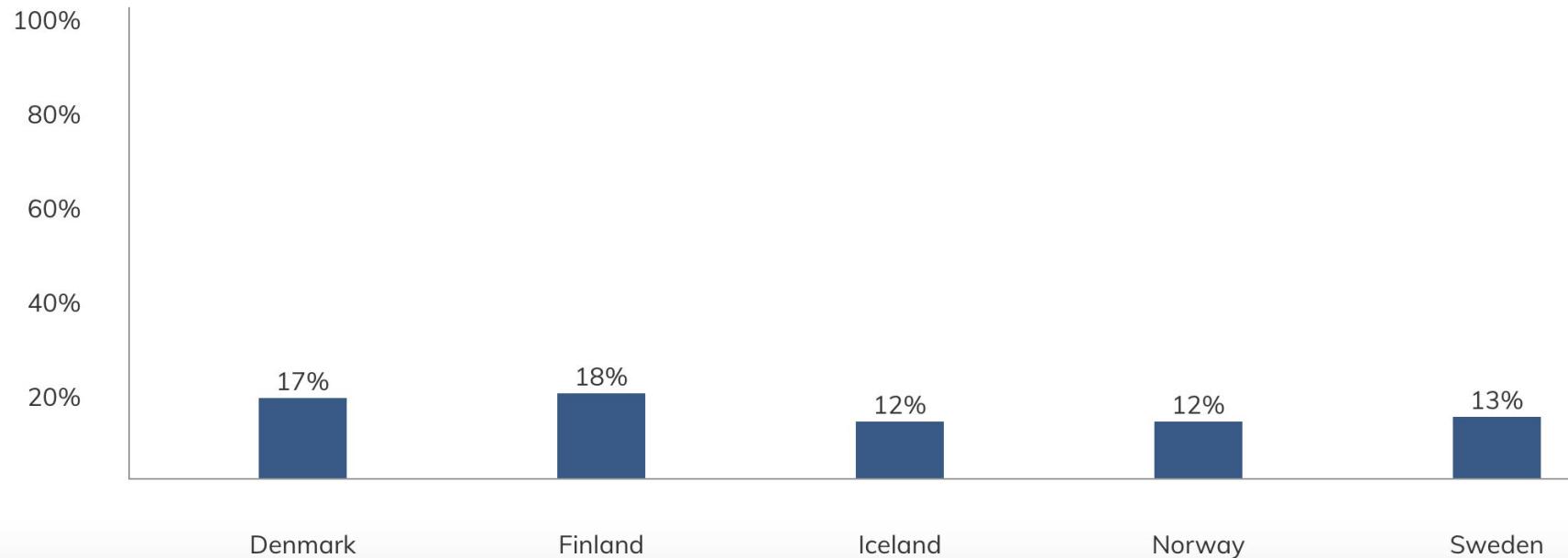
Digital design

Formgiving and product development

Service and experience design

Product development

Reset



Strategic design

Graphic and visual design

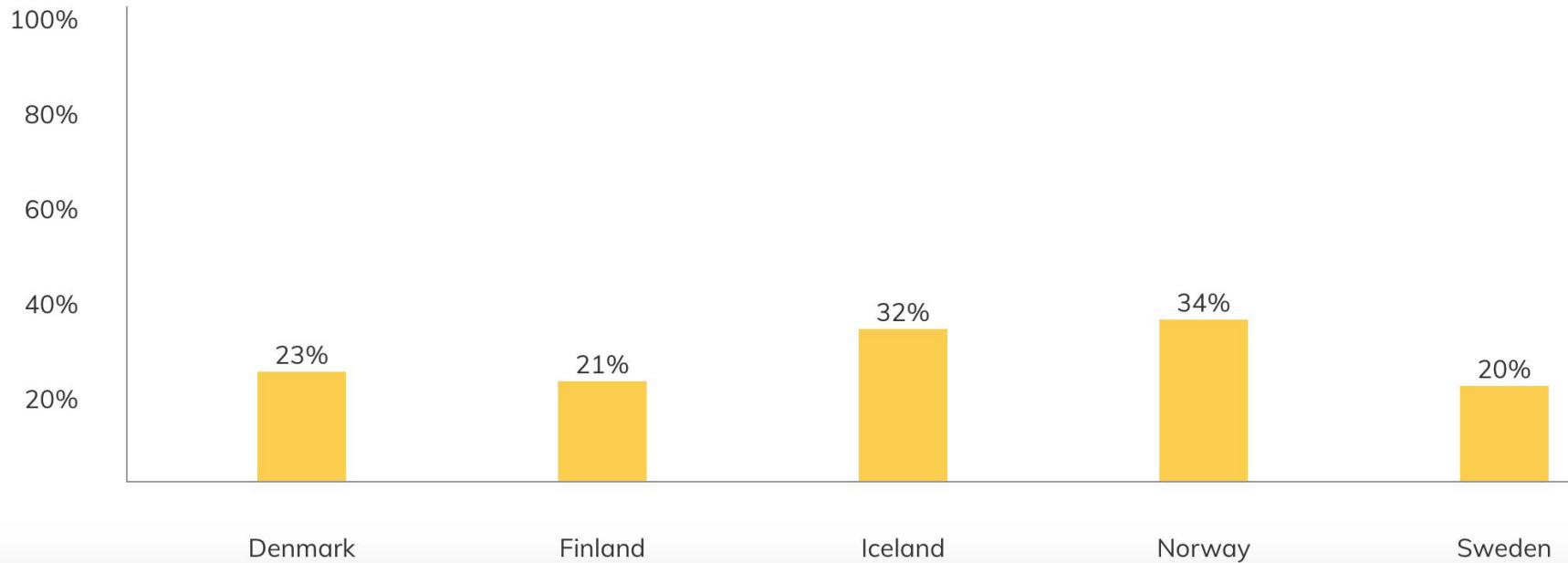
Digital design

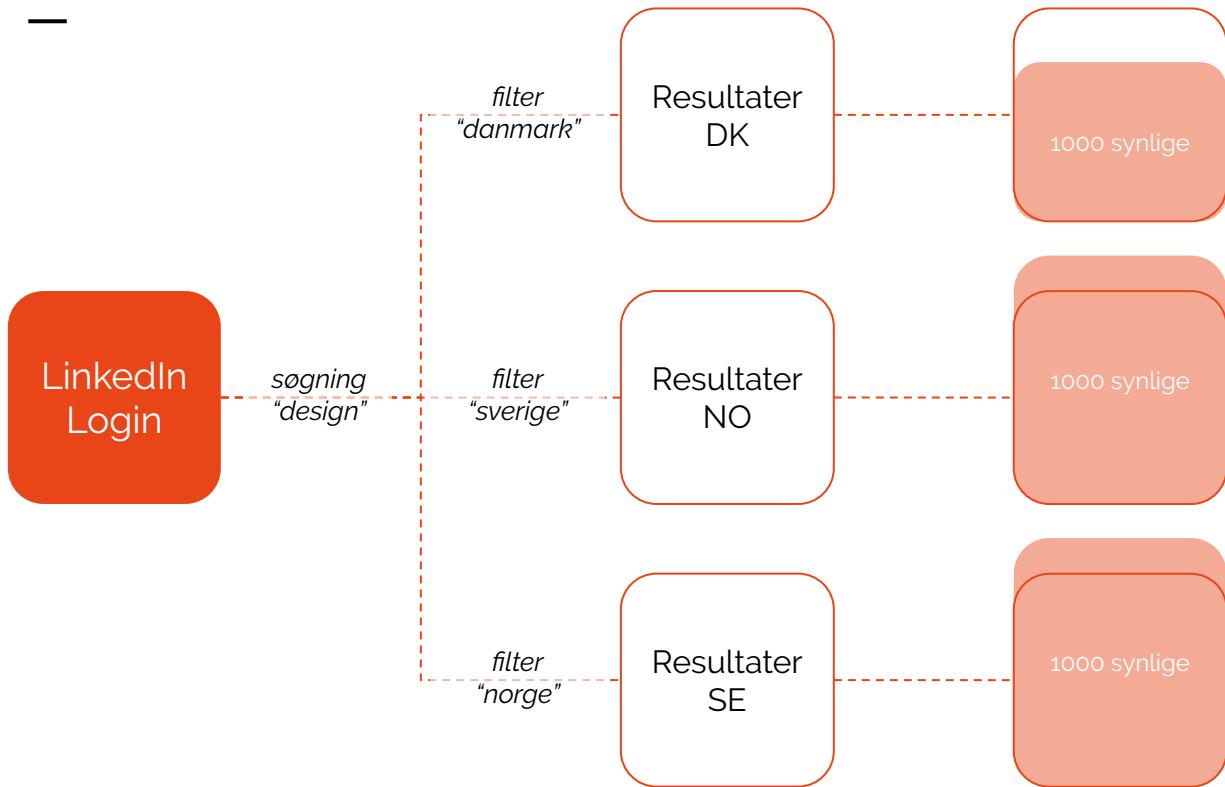
Formgiving and product development

Service and experience design

Product development

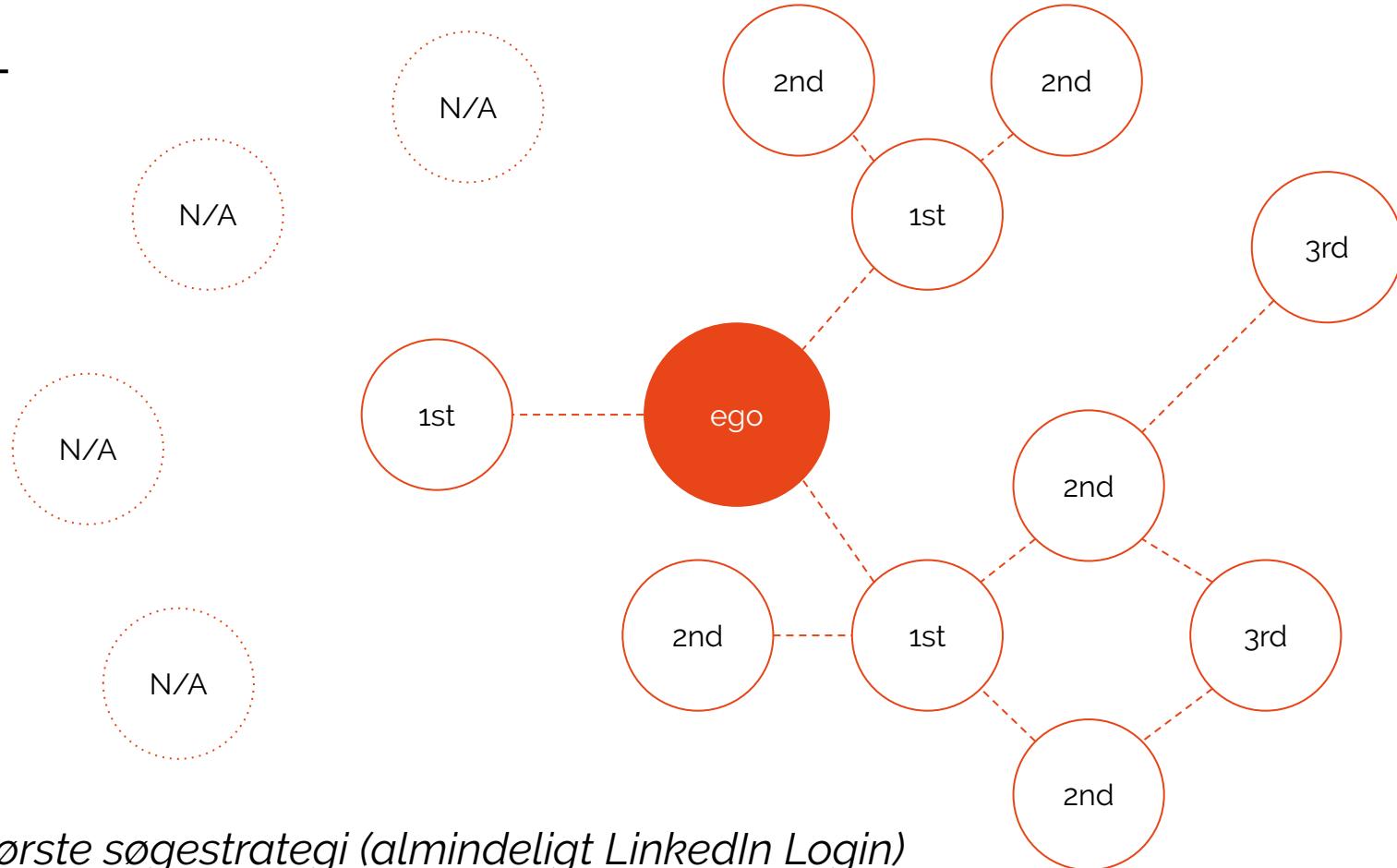
Reset



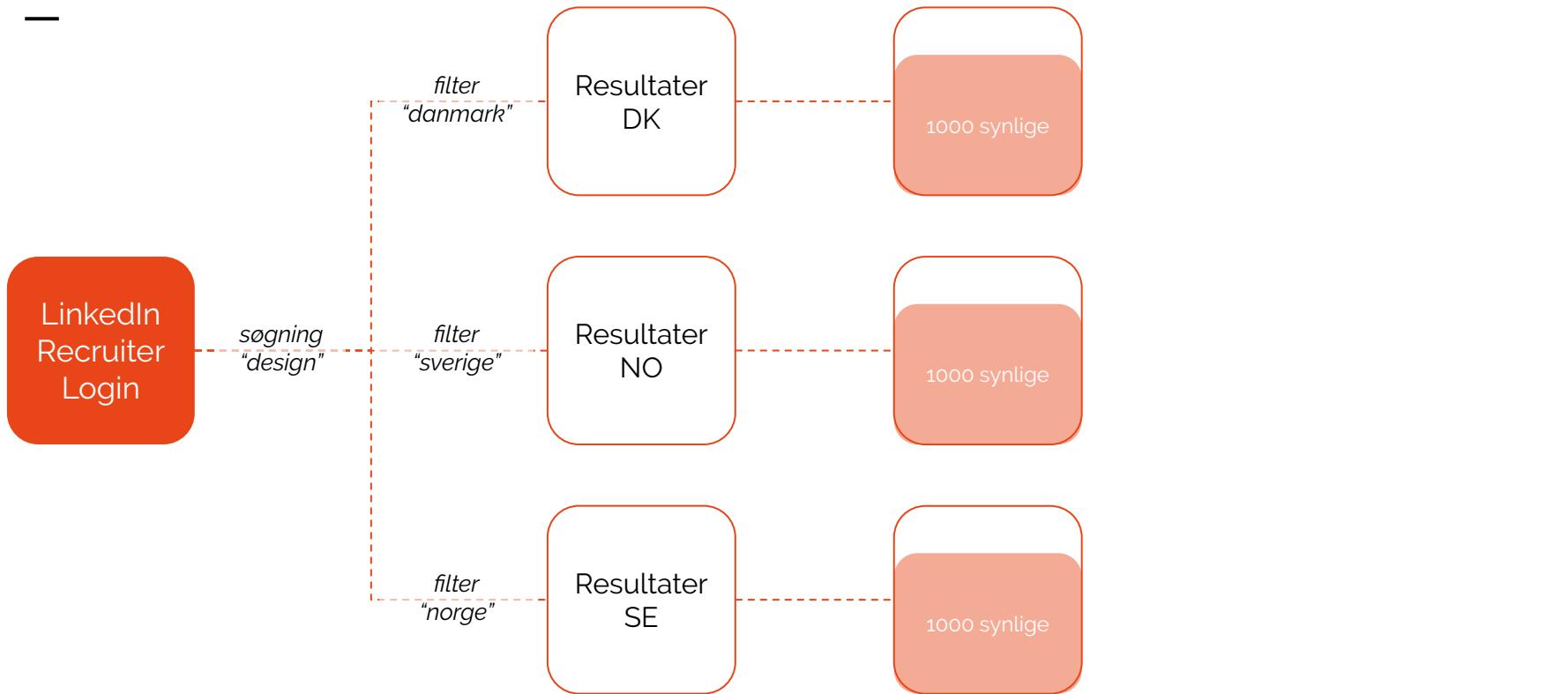


*Første søgestrategi (almindeligt LinkedIn Login)*

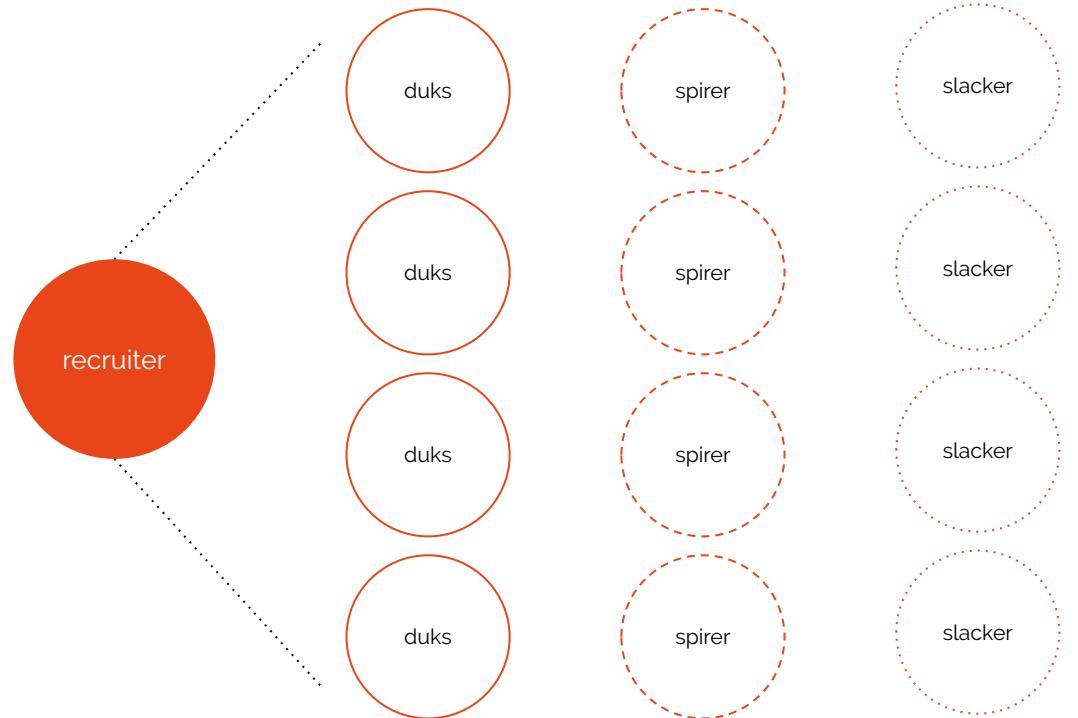
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*Første søgestrategi (almindeligt LinkedIn Login)*



*Anden søgestrategi (LinkedIn Recruiter Login)*

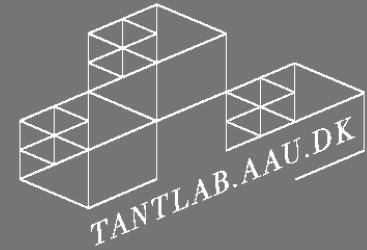


*Anden søgestrategi (LinkedIn Recruiter Login)*

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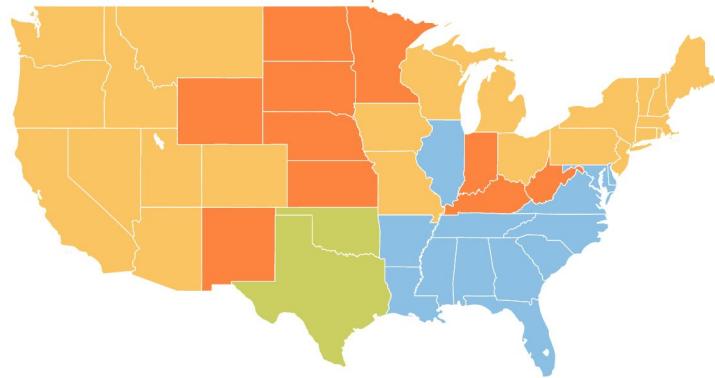


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digitale medier er  
nødvendigvis også  
undersøgelser af  
digital medier



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- Pecan Pie
- Pumpkin Pie
- Sweet Potato Pie

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**buzzymomma**  
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**Lemon Cream Pesto with Chicken**

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**This Mac & Cheese Is Dad-Approved**  
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Serve them over pasta, rice, or in sandwiches. If you make a double batch, you can freeze extra meatballs for easy weeknight meals.

**Make-Ahead Meatball Recipe** [The secret to this marvelous main dish is the chili. After stuffing cooked](#)

**Back to School Ideas**

**Baked Chicken Recipe** [In this recipe, boneless, skinless chicken breasts are coated in crushed cornflakes and](#)

# Digitale metodeproblemer: to eksempler

*Selskab for Surveyforskning, 24 April 2019*

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